

Molly Koeneman
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mollykoe.com

Work Experience

Digital Analytics and SEO Manager @ Vertical Web Media Publishing

Jan. 2015 — Present

Manage digital reporting, web strategy and SEO strength.

Digital Manager @ MediaTec Publishing

Sept. 2011 — Jan. 2015 — Greater Chicago Area

Manage web, email, database, mobile and digital magazine projects. (Held various positions with this publishing company.)

Lead Chicago Representative @ iWish

Nov. 2011 — Oct. 2012 — Chicago, IL

Run events and facilitate sales.

Creative Writing Specialist @ TT Patton

June 2010 — Apr. 2012 — Barrington, IL

Developed, marketed and lead weekly programs.

Copy Editor @ College Heights Herald

Aug. 2009 — May 2011 — Bowling Green, KY

Sales and Café Employee @ Barnes and Noble

Oct. 2007 — Feb. 2008—Bowling Green, KY

Staff Writer @ The Leader

June 2007 — June 2007 — Fort Knox, Kentucky

Staff Writer & Designer @ The News Enterprise

August 2005-May 2007—Elizabethtown, KY

Education

Masters Student @ DePaul University

Sept. 2013 –June 2015 – Greater Chicago Area

Pursuing a Masters in Arts, concentrating on the management of media department.

Involved in the DePaul ASK mentoring program. Participated in the Spread the WoRD Conference (2014) and the Interdepartmental LAS Graduate Student Conference (2014).

Recently awarded the 2014 -2015 New Media Studies Fellowship.

Undergraduate Student @ Western Kentucky University

2007 – 2011 - Bowling Green, KY

Earned Bachelor of Arts and Science in English Literature and International Business

Graduate of the Honors College, President of the Honors English Society, Sigma Tau Delta.

Member of the Campus Activities Board Leadership Team, Magna Cum Laude

Continued Education

The Science of Well-Being offered by Yale University on Coursera

<https://www.coursera.org/learn/the-science-of-well-being>

May-June 2020

In this course you will engage in a series of challenges designed to increase your own happiness and build more productive habits. As preparation for these tasks, Professor Laurie Santos reveals misconceptions about happiness, annoying features of the mind that lead us to think the way we do, and the research that can help us change. You will ultimately be prepared to successfully incorporate a specific wellness activity into your life.

Unlearning: For Change Agents with Charles Eisenstein

<https://charleseisenstein.org/courses/unlearning-for-change-agents/>

July 2020

Our perceptions shape our stories, our solutions, and our world. When our narratives and assumptions are unquestioned, we end up weaving threads of the problem into the changes we want to make. To exit the well-worn ruts of the usual solution-templates, we must somehow see and question assumptions that we may not even be aware of. In other words, we need to “clear the field” on a personal level and a social-political level. We need to “unlearn” the things we assume we know.

u.lab: Leading From the Emerging Future by MIT

<https://courses.edx.org/courses/course-v1:MITx+15.671.1x+3T2020/course/>

Sept-Dec 2020

This interactive and experiential course is about leading profound innovation in times of disruptive change. Recently, climate strikes, the COVID-19 pandemic and global protests against racial injustice all point to a pressing need for societal renewal. In these times, how do we access and act from our deeper sources of curiosity, compassion and courage rather than reacting out of prejudice, anger and fear? What kind of leadership is required to create profound innovation at the scale of a whole eco-system of stakeholders and partners?

Associations

SheSays Chicago

November 2013-Present

National Association of Professional Women member

April 2014 – Present

Awards

New Media Studies Fellow

DePaul University, 2014-2015

Who's Who of Among Student in American Universities and Colleges

March 2011

Outstanding Literature Major

March 2011

First Place in the Jim Wayne Miller Fiction Writing Contest

October 2010

Publications

2010-Present—Personally managed blog: mollykoe.com

2012—Original short story “Apron Strings” published in Niche, an online literary magazine.

https://issuu.com/nichelit/docs/niche_no1

2011—Thesis Casualty of Home published to Western Kentucky University’s Top Scholar https://digitalcommons.wku.edu/cgi/viewcontent.cgi?article=1300&context=stu_hon_theses

2010—Excerpt of “Hand-Me-Down” published in the Western Kentucky University’s Honor College Newsletter Arête. https://digitalcommons.wku.edu/cgi/viewcontent.cgi?article=1031&context=stu_hon_news

2010—Original short story “The Age of Maturity” published in Main Street Rag national anthology Commutability <https://mainstreetragbookstore.com/product/commutability-stories-about-the-journey-from-here-to-there/>

2010—Original short story “Hand-Me-Down” published in The Heartland Review regional anthology Vol. XII Issue 1

Presentations

Original presentation arguing publishing companies should be digital first at the DePaul University Spread the WoRD Conference, Chicago, IL, May 2015

Original presentation about text and image rhetoric at the DePaul University Spread the WoRD Conference, Chicago, IL, May 2014

Original presentation of Content Management System at the DePaul University Interdisciplinary Graduate Student Conference, Chicago, IL, May 2014

Original fiction at the Potter College Senior Reading, Bowling Green, KY, May 2011

Original analytical realism essay at the Potter College Literature and Fine Arts Reading, Bowling Green, KY, May 2011

Original fiction and analytical Shakespeare essay at the Sigma Tau Delta, International English Honors Fraternity, Conference in Pittsburgh, PA, March 2011

Original fiction at the release party of Commutability, Bowling Green, KY, October 2011

Original fiction and analytical Faulkner essay at the Sigma Tau Delta, International English Honors Fraternity, Conference in St. Louis, MO, March 2010

Analytical Faulkner essay at the Western Kentucky University Research Conference, Bowling Green, KY, March 2010

Analytical Austen essay at the Western Kentucky University Research Conference, Bowling Green, KY, March 2009

Work-Trade Experience

Website strategy and content creation for Galapagos Alternative tour company in exchange for room and board

March-Aug 2020 - Santa Cruz Island, Ecuador

<https://galapagosalternative.com>

Website strategist for Carabao Diving in exchange for diving

May-June 2019 — Koh Tao, Thailand

<http://www.diving-indo.com/>

Website strategist for Diving Indo in exchange for diving

April 2019 — Bali, Indonesia

<http://www.diving-indo.com/>

Cat-Sitting in exchange for a place to stay

April 2019 — Bali, Indonesia

Cat-Sitting in exchange for a place to stay

March 2019 — Ho Chi Minh City, Vietnam

Hostess at Amayour Surf Hostel in exchange for room & board, surfing and yoga

Sept — Oct 2018 — Taghazout, Morocco

<https://amayoursurf.com/>

Web developer for Moroccan Mahi Tours in exchange for excursions.

Oct 2018 — Marrakech, Morocco

<https://moroccan-mahi-trip.com/>

Hostess Deep Sea Divers in exchange for diving

July — August 2017 — Cairns, Australia

<https://www.diversden.com.au/>